



COMMISSION
AGENDA MEMORANDUM
BRIEFING ITEM

Item No.	<u>11b</u>
Date of Meeting	<u>January 23, 2024</u>

DATE: January 17, 2024

TO: Stephen P. Metruck, Executive Director

FROM: Sabrina Bolieu, Regional Government Relations Manager, External Relations
Dave Kaplan, Local Government Relations Manager, External Relations
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SUBJECT: Briefing 2024 Local, Regional and Community Engagement Policy Priorities

EXECUTIVE SUMMARY

Port of Seattle government relations staff worked with Commissioners, executive team members, internal subject matter experts, and external stakeholders to develop local, regional and community engagement policy priorities and partnerships to guide Port advocacy efforts to fulfill our mission to promote economic opportunities and quality of life in the region by advancing trade, travel, commerce and job creation in an equitable, accountable and environmentally responsible manner.

Throughout 2023, staff worked to execute the 2023 regional and local policy priorities. Progress was made on many of the priorities, and current and future priorities will continue to be pursued over the next several years.

For 2024, the Local and Regional Policy Priorities are organized under the Century Agenda Goals and Objectives. The Century Agenda is the directional compass for the Port of Seattle that was introduced in 2012 and updated in 2017 and again in 2020.

These priorities are accomplished through the development of relationships with local jurisdictions and regional organizations, by both staff and elected officials, resulting in the partnerships necessary to successfully accomplish the Port's goals. Regional engagement through the Puget Sound Regional Council, the Sound Cities Association, and others are a necessity to build these relationships.

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2024 LOCAL AND REGIONAL POLICY PRIORITIES

Port of Seattle Century Agenda Goals

Goal 1: Position the Puget Sound as a premier international logistics hub

Objective 1: Meet the Puget Sound region’s international trade and cargo needs in an efficient and sustainable manner.

- Support the T-5 Phase 2 Agreements and opening in 2024
- Continue support of ongoing T-46 Tenancy discussions and the future WOSCA site
- Support freight improvements and the efficiency of the heavy haul network
- Advocate for overnight truck parking and electrification in Seattle and across the region, including a full truck stop and weigh station in North Bend

Objective 2: Support the continued success and competitiveness of the NWSA.

- Support alignment of goals with the Northwest Seaport Alliance
- Continue assurance of no net loss of Industrial Lands
- Expand ownership along the waterfront

Goal 2: Advance this Region as a Leading Tourism Destination and Business Gateway

Objective 3: Continuously improve the operational efficiency and customer experience at SEA.

Objective 4: Strengthen the competitiveness of SEA in the regional and global markets.

- Continue to educate the local communities in advance of the release of the SAMP NTP draft environmental reviews in Q4 2024, and about their opportunities to engage
- Collaborate with tourism partners to promote responsible tourism that promotes our natural assets while minimizing cultural and ecological impacts
- Promote key initiatives that connect tourists to special events and offerings throughout the region (including Eastside events like the Bellevue Bellhop program, Woodinville wine, and the waterfront shuttle)
- Work with local and regional partners to build infrastructure and plan for service delivery in advance of the 2026 FIFA World Cup including improvements at SEA and the Elliot Bay Connections effort
- Promote eco-tourism, including responsible outdoor recreation

Objective 5: Meet the region’s air transportation needs by delivering vital facilities and infrastructure in a sustainable and cost-effective manner.

Goal 3: Responsibly Invest in the Economic Growth of the Region and all its Communities

Objective 6: Increase career and business opportunities for local communities in all port-related industries.

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- Support equitable and inclusive programs to support small businesses like the Small Business Export Accelerator and the Community Business Connector Initiative
- Advocate for Youth Maritime Workforce Development, CORE plus, and the Seattle Maritime Academy
- Expand Green Job opportunities and retraining of existing skilled workers to Green Jobs
- Explore land acquisition, to expand industrial lands

Objective 7: Advance maritime industries through innovation, strategic investment and capable management of Port facilities.

- Explore the Port's involvement and use of Port facilities for alternative fuels, including hydrogen production, storage and distribution
- Explore the use of Port resources to support the offshore wind supply chain.
- Promote development and support for the Maritime Innovation Center
- Develop Terminal 106, and Terminal 91 to support industrial warehousing and manufacturing

Objective 8: Expand the economic, cultural and community benefits of Cruise Operations while preserving industrial lands.

- Support the development of a Green Corridor for cruise
- Continue to explore expanding opportunities for local and diverse businesses in supplying goods and services to the cruise industry

Goal 4: Be the Greenest and Most Energy-Efficient Port in North America

Objective 9: Meet all increased energy needs through conservation and renewable sources.

Objective 10: Meet or exceed agency requirements for stormwater leaving Port-owned or operated facilities.

Objective 11: Reduce air pollutants and carbon emissions.

- Support the development of a Green Corridor for Cruise
- Advance waterfront electrification efforts, such as shore power at Pier 66
- Foster the Clean Truck Collaborative Program led by the NWSA
- Continue to further the development of Sustainable Aviation Fuels for use at SEA
- Support the kelp research and restoration efforts with the Seattle Aquarium.
- Support decarbonization of shipping
- Initiate implementation of the Port's Environmental Land Stewardship strategies

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Objective 12: Restore, create, and enhance 40 additional acres of habitat in the Green/Duwamish habitat.

- Continue to steward Maritime Parks, especially those in the Duwamish to support port values and better serve near port communities
- Meet our obligations for Duwamish Vision 2050, cleanup of the East Waterway

Goal 5: Become a Model for Equity, Diversity and Inclusion

Objective 13: Increase utilization of WMBE and DBE firms and eliminate disparity of access to opportunities.

- Further WMBE and Diversity in Contracting
- Implement Portgen Minority Business Accelerator
- Support next steps and explore partnerships in the development of a South King County International Public Market with a final report ready in Spring 2024

Objective 14: Ensure that all internal and external programs, structures and practices provide equitable opportunities for all.

- Meet regularly with Tribal leaders and affiliated organizations in the state and region to build, strengthen and sustain the government-to-government and community-to-community relationships with the Port of Seattle
- Implementing the work plans as developed in the Muckleshoot and Suquamish Tribes MOA's
- Further discussions and negotiations with Native American tribal governments or tribal governments' supported entities, such as the Northwest Indian Fish Commission, in hopes of creating mutually beneficial agreements and partnerships between the port and those tribal governments
- Continue to hold interjurisdictional meetings with the Beacon Hill, Georgetown, and South Park communities and the advancement of the South Seattle Roundtable series
- The Office of Equity, Diversity, and Inclusion will lead internal efforts and provide technical support to Port divisions and departments in order to advance the Port's Century Agenda via equity best practices and environmental justice principles
- Support and promote the Duwamish Valley Community Equity Program and the South King County Community Impact Fund grant programs
- Include anti-human trafficking efforts and promote access to services for human trafficking survivors
- Begin equitable community engagement in advance of the Part 150 noise study, including outreach to owners and initiation of inspections for "failed packages" by Q3 2024

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Objective 15: Advance regional workforce development in port-related industries to provide equitable access to quality careers.

- Support the Tribal Engagement Internship Program
- Expand Green Jobs strategies in Port sectors, support regional coordination efforts (i.e., inter-governmental, public-private partnerships) for green jobs workforce development
- Support career connected learning programs and education institutions (Seattle Maritime Academy, Maritime High School, Career and Technical Education (CTE) programs)
- Advocate and explore opportunities to expand the provision of childcare, to the benefit of Port and airport employees
- Continue to support equitable access for BIPOC communities and women into quality jobs in port sectors with investments in outreach training, retention, navigation
- Support stronger collaboration with regional agencies, the regional workforce development boards, and USDOT
- Develop stronger industry relations to ensure effective placement of youth and adults into “in-demand” jobs
- Lead conversations with public agencies and employers on developing best practices for respectful work sites to support retention of historically underrepresented workers in Port-related industries

Goal 6: Be a Highly Effective Public Agency

Objective 16: Advance the Port's dedication to employee engagement, safety, innovation, and financial stewardship.

Objective 17: Foster an environment of transparency, accountability, respect, leadership, and fairness to give Port staff the tools to be exceptional public servants.

Objective 18: Partner and engage with external stakeholders to build healthy, safe and equitable communities.

- Engage with local and regional partners and identify opportunities for collaboration on how to replace infrastructure, in transitioning away from fossil fuels
- Continue to advocate for regulatory approval and transition to PFAS-free fire-fighting foams
- Engage with the community and local and regional partners regarding the future of North SeaTac Park
- Develop the Port’s environmental justice principles with internal and external stakeholders to further environmental justice goals and ensure meaningful community engagement for healthier communities

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Objective 19: Set the standard for high-quality, cost-effective, and timely delivery of capital programs

- Encourage the optimized use of SEA Pre-Conditioned Air Systems
- Explore partnerships for SEA Bike and Pedestrian Commuter Improvements
- Continue the work of the Sound Insulation program to meet the 2026 goal
- Promote awareness of Upgrade SEA projects

ATTACHMENTS TO THIS BRIEFING

- (1) Presentation slides

PREVIOUS COMMISSION ACTIONS OR BRIEFINGS

January 10, 2023 – The Commission approved amended 2023 Local and Regional Policy Priorities.

December 13, 2022 – The Commission was briefed on 2023 Local and Regional Policy Priorities

March 8, 2022 – The Commission approved the 2022 Local and Regional Policy Priorities

February 8, 2022 – The Commission was briefed on 2022 Local and Regional Policy Priorities

January 26, 2021 – The Commission approved the 2021 Local and Regional Policy Priorities.

January 12, 2021 – The Commission was briefed on 2021 Local and Regional Policy Priorities

February 25, 2020 – The Commission approved the 2020 Local and Regional Policy Priorities

February 11, 2020 – The Commission was briefed on 2020 Local and Regional Priorities.

January 22, 2019 – The Commission approved 2019 Local and Regional Policy Priorities.

January 8, 2019 – The Commission was briefed on 2019 Local and Regional Policy Priorities.

February 27, 2018 – The Commission approved 2018 Local and Regional Policy Priorities.

February 13, 2018 – The Commission was briefed on 2018 Local and Regional Priorities